

## Why Mid-Sized Businesses Are Choosing aERP Over Legacy ERP Suites

**Active ERP (aERP)** is a next-generation ERP platform built for organizations that need power, speed, and adaptability — without the burden of long contracts, bloated implementations, or high consultant overhead.

Unlike legacy platforms that split functionality across add-ons and modules, **aERP provides a complete suite out of the box**: finance, CRM, HR, inventory, projects, eCommerce, and AI automation — all customizable without code.

This evaluation outlines why forward-thinking businesses are choosing aERP to run and scale their operations with clarity and control.

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### aERP Capability Summary and Market Positioning

Feature / Area	aERP	Typical Legacy ERP Suites
<b>Core ERP Modules</b>	✓ Complete suite: Finance, CRM, HR, Projects, Sales, Inventory	⚠ Often modularized — core functions sold separately or via third-party integrations
<b>Financial Management</b>	✓ Multi-entity, multi-currency, tax compliance, GAAP/IFRS, audit trail	⚠ Robust in top-tier suites; weaker in small-business platforms
<b>CRM System</b>	✓ Native, fully integrated CRM: pipeline, campaigns, customer support	✗ Often requires third-party integration (e.g., Salesforce or HubSpot)
<b>Web Stores &amp; Portals</b>	✓ Built-in B2B/B2C eCommerce and client/vendor self-service portals	✗ Typically excluded — must integrate external platforms
<b>Customization Approach</b>	🌀 100% No-code: users adapt screens, logic, workflows, and reports in real time	⚠ Developer-dependent customizations; even small changes may require coding or consulting
<b>Automation / Intelligence</b>	🤖 Built-in AI (AutoPilot): workflow triggers, alerts, anomaly detection	✗ Rarely included natively; requires external workflow engines or scripting
<b>User Interface / UX</b>	🌟 Modern UI with live editing and personalization, delivered via Remote App or through web browsers	🖥️ Often dated, with multi-window navigation and limited configurability
<b>Deployment Model</b>	☁️ Cloud-native SaaS or on-premise installation supported	⚠ Usually fixed (cloud-only or on-premise); hybrid options limited or complex
<b>Integration Capabilities</b>	🔗 No-code hub: REST APIs, webhooks, file sync, Excel, databases	⚠ Requires paid connectors (e.g., Celigo, MuleSoft, Boomi) or custom ETL tools

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<b>Implementation Speed</b>	 Fully deployed in 4–12 weeks including data migration and team training	 Average 6–12 months; longer with complex configurations or third-party systems
<b>Ease of Implementation</b>	 High — guided setup, business-led configuration, no IT required	 Requires internal IT or external consulting teams
<b>Pricing Transparency</b>	 Usage-based subscription with transparent monthly cost and no per-user fees	 Complicated tiered pricing, with costs for users, modules, storage, and integrations
<b>Contract Flexibility</b>	 Month-to-month or annual agreements, with no long-term commitment	 Multi-year lock-ins common; penalties for early exit
<b>Globalization Support</b>	 Built-in localization: tax rules, currencies, languages by region	 Often limited to premium tiers or specific editions
<b>Ideal Customer Profile</b>	 Mid-sized companies (\$5M–\$100M) looking to modernize operations and reduce IT overhead	 Small companies using QuickBooks or large enterprises tied to legacy stacks

### Conclusion: Why aERP Stands Out in the ERP Landscape

#### Choose aERP if you want:

- A complete ERP suite **out of the box** — no patchwork of disconnected tools
- Built-in CRM, project management, and **client/vendor-facing portals**
- A no-code platform that empowers your team to evolve your system independently
- **AI-powered workflow automation** that reduces manual labor and boosts insight
- Fast deployment with **included onboarding, data migration, and user training**
- Transparent, **usage-based pricing** with flexible contracts
- Full control of your deployment: **cloud, on-premise, or hybrid**
- A modern, elegant interface that promotes user adoption

#### aERP Is Not for You if:

- Your team only needs very basic accounting or inventory tools and plans to remain indefinitely on QuickBooks
- You are fully committed to minimal operational change and prefer to stay with older legacy systems without adopting modern automation

- You rely heavily on highly customized, proprietary legacy systems that would require complete rebuilds and are not planning any upgrades

*(Note: If you currently have a long-term SAP, Oracle, or Microsoft ERP contract, **aERP can still be an option**, because we provide **free onboarding, data migration, and system usage** until your existing contract expires — helping you transition smoothly without financial overlap.)*

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 **Final Thought:**

**aERP is the Rolex, Lamborghini, or Dom Pérignon of the MRP/ERP software suites** — engineered for performance, designed with elegance, and built to stand above the rest — yet it's **easier to use, faster to implement, and costs the same or less than legacy ERPs**.

If you are a manufacturer or mid-sized company tired of rigid, costly systems, aERP gives you the power to modernize — **now, without waiting for your old contract to expire**.

**Fast. Elegant. Intelligent. Future-proof.**

That's the aERP difference.